



© Michael Amendolia 2018



Royal Far West
Children's health, country-wide

Let's work together



A Partnership **with Royal Far West**

The notion of a “fair go” is universally understood throughout Australia, yet children living in rural and remote areas of Australia are up to 5 times as likely as children living in urban areas to have challenges with their developmental health, and greater difficulty getting the services and support they need. By partnering with Royal Far West your organisation can:

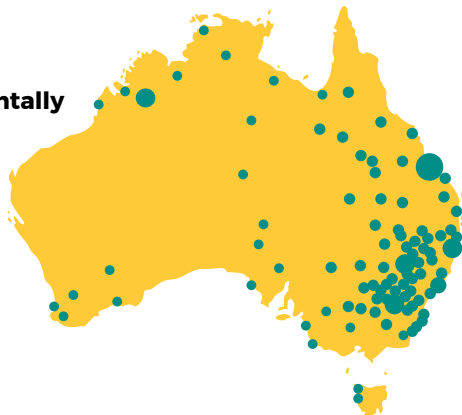
- Show commitment to the principle of a “fair go” to staff and customers.
- Demonstrate brand and value alignment with children and rural communities.
- Create a community program which supports schools and preschools, health professionals, community organisations and parents across rural and remote New South Wales, Queensland and Western Australia.
- Boost staff engagement, reduce staff turnover and increase company loyalty through fundraising events, team building activities and volunteering opportunities.
- Increase revenue through activities including cause related marketing programs or PR opportunities to broaden your customer base.

About

Royal Far West

- Royal Far West is one of Australia's oldest and most respected charities. Established in 1924, we consistently adapt to meet the changing health needs of children and families living in rural and remote communities, and remain relentlessly focused on the health and wellbeing of country children and their families.
- Today we are a national service provider, capacity builder and advocate for country children and their developmental health.
- Our health and education services are available at our dedicated centre in Manly; virtually via Telecare; and in local communities. Demand for our programs is growing, as is the complexity of the children and families seeking our help.
- In addition to improving each child's health outcomes and life trajectories, early intervention for these children also leads to long term economic productivity, with savings in health, education, justice and social welfare costs.

Reaching
developmentally
vulnerable
children



Not just another partnership

By partnering with Royal Far West, your organisation will reach new audiences, your image will be positively aligned with a trusted children's charity, and your staff morale will improve as your employees become invested in the cause. We also benefit from the partnership, as we cannot operate without the assistance – both financial and non-financial – of our valued partners to support the many children seeking our help.

Through our unique program we work with you to build a tailored partnership to meet your Corporate Social Responsibility and Community Investment objectives.



Our partnership opportunities



Cause Related Marketing

By aligning your product or service with Royal Far West, you can further engage existing customers, attract new customers, boost your revenue, leverage media opportunities and differentiate your product.



Workplace Giving

Easily set up through your payroll system, employees make regular donations from their pre-tax pay, with an immediate tax benefit and the ability to showcase great corporate citizenship across your network.



Fundraising activities

Engage your staff and networks through corporate fundraising and/or event ideas tailored to suit your organisation. Ask to see our fundraising guide for more information.



Volunteering Opportunities

We have various volunteer opportunities available for partner organisations from skilled volunteering to providing support at fundraising activities. Get in touch and we can let you know what we've got coming up.



Support a country child

Every year we support 1300 country children and their families to stay in our Manly guesthouse and access the specialist health care services they need from our paediatric allied health care specialists. Your organisation can help individual children access the care they need.



Sponsor our community programs

Demonstrate your commitment to rural and regional Australia through sponsorship of our community programs. Royal Far West has a number of in community programs that offer your organisation profile and visibility. Programs include our Healthy Kids Bus Stop developmental screening, and teacher and parent training & engagement.



Fund a Telecare Program

Our award winning* Telecare for Kids program gives children across regional and remote Australia access to affordable and specialised paediatric health and development treatments delivered over the internet from our Manly Headquarters.

*Mental Health Matters Awards 2018

Making a real *impact*

This is an example of the children and families that you can help by working together with us in partnership.

Andrew's Story

Working with RFW has had a wonderfully positive impact on nine year old Andrew*, who lives with his father Peter and brothers in country NSW.

Referred to RFW by his paediatrician for a multidisciplinary assessment due to possible Autism Spectrum Disorder (ASD), Andrew had a significant language delay, learning difficulties and fine and gross motor skill difficulties. He also had a high level of anxiety, and was struggling to make friends and participate in class. His school reported his language delay was impacting on his learning, on his interactions with staff and students, and on his self-esteem.

Following his assessment at RFW, an ASD diagnosis was ruled out, however Attention

Deficit Hyperactivity Disorder (ADHD) was confirmed. Medication was prescribed to support Andrew's concentration, and his father was supported by our expert social work team to access local services to support his son's language development and anxiety, and to enrol Andrew in sport or recreation activity to increase his social engagement. Peter was also inspired to attend our parenting course 'Tuning into Kids'.

On the family's return to Manly, Andrew's father reported that the medication had helped with Andrew's concentration, however they were unable to access local services due to ineligibility and cost. At this point Andrew was provided with Telecare to support his speech, communication and anxiety. Andrew accessed OT and Speech Therapy. His outcomes included greater engagement with cognitive-based tasks, improved attention levels, more confidence and openness in social settings and overall he is a happier boy.

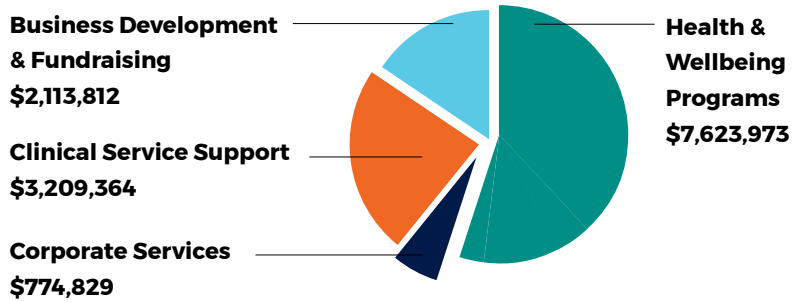
From Andrew's Dad:

"Last year Andrew was in Year 4 but he was working at a Year 2 level...that's how bad it was, that's why we had to put things in place. Three quarters of the way through last year everything changed, all due to RFW, especially Andrew's OT. There was a massive difference. He enjoys going to school, before it was the complete opposite. Before he had no understanding of what you were saying to him, but now you can see he has understanding of what you are saying. And with the Psychologist he is starting to understand about his anxiety. Before he was flying under the radar with his head in his hands on the desk, and now he's up and talking and part of it all."





How our funds are invested



Testimonials

“I commend Royal Far West for developing this series of wide-ranging discussions that have been taken into the rural heartland of NSW. Communities often have the solutions to their own challenges if they are given a platform to have a voice. Royal Far West, through its partnership with Fairfax Media, has allowed for their voice to be heard, which can only generate change for the better.”

Brad Cooper Managing Editor, Agricultural Publishing, Fairfax Media.

Bupa has partnered with Royal Far West for several years, particularly through our Bupa Health Foundation sponsored telehealth speech therapy program. This pioneering approach delivered regular therapy sessions via video link from Sydney to remote and regional schools in New South Wales to improve child speech development. Royal Far West is an iconic name and has strong relationships in local communities, which is a real testament to their dedication and long standing commitment to improving children’s health in rural and remote areas.

Dieter Lehmann - Director of corporate affairs Australia & New Zealand, Bupa



Royal Far West
Children's health, country-wide

14-18 Wentworth St
Manly NSW 2095

t 02 8966 8500

www.royalfarwest.org.au



RoyalFarWest

Being far from help, doesn't mean they are far from hope. We invite your organisation to travel with us to reduce the rate of Childhood Vulnerability in country children.

To learn more about corporate partnership opportunities, please contact us.



COR004 2018
ABN 37821970819