



Royal Far West
Children's health, country-wide

Fundraising **Guide**



Welcome



Thank you for fundraising for Royal Far West.

Your support is very much appreciated. It helps us to reach children living in regional and remote areas of Australia who have developmental, behavioural, learning and mental health disorders. Funds raised will enable us to provide them with access to the specialised healthcare services that are so important to their development.

Please use this guide to help you raise funds in an easy, fun and rewarding way.

Every cent you raise will go towards a child in need.

Help a child who can't communicate with their family, friends or teacher receive a speech pathology assessment

\$55

Provide three occupational therapy sessions for a child who is struggling to catch a ball

\$300

Create a better future for a child falling behind in school by providing a term of Telecare

\$800

If you would like further support and advice with your fundraising, please contact our friendly fundraising team.

Call 1800 961 001

Email fundraising@royalfarwest.org.au



How to get started on your fundraising

1

Let us know what you're planning.

We will send you a Request to Fundraise form to learn more about your event.

2

Set up an online fundraising page on Go Fundraise.

Make sure you personalise the page and tell everyone why you're fundraising.

3

Set a target - be ambitious!

Fundraising pages with targets raise more on average than those without.

4

Let everyone know.

Email them, share your page on Facebook and put posters up where you can.

5

Ask your workplace for support.

Some employers offer matched funding, or your colleagues may like to help you arrange a morning tea.








6

Approach local businesses for their support.

Whether it be donating a raffle prize, cash, or putting up a poster, every little bit helps!

Fundraising ideas



-  **Cake Sale**
Get baking and selling, or make it a Bake-Off competition! Your friends or colleagues pay to taste each cake and vote the winner.
-  **Dress Down Day**
Hold a mufti day at your workplace or school for a gold coin.
-  **Golf Day**
Ask your local golf club to give you a free round and enlist local businesses to play in teams. Up the ante by doing an auction and drinks after the golf has finished.
-  **Raffle**
Ask for donations from local businesses and invite them along to your event. You can draw the raffle anywhere – a sports match, work or the pub.
-  **Sausage Sizzle**
Ask at your local school or sports club if you can hold a one-off or regular sizzle.
-  **Sponsored Event**
Ask for sponsorship on your online page to complete a fun run, swim or even a head shave!
-  **Movie Night**
Ask your local cinema for discount tickets and invite your friends together to watch the latest release. You can include a donation in the ticket price or create a premium option that includes snacks and a drink.

Featured Fundraiser:

Bold and Beautiful Swim Squad



Manly-based Bold and Beautiful Swim Squad fundraise for Royal Far West through several events per year.

Known for their signature pink swim caps, the squad have introduced fancy dress days and swims alongside their bi-annual Badge Ceremonies, where they hold sausage sizzles, raffles and auctions to raise funds.

‘The support of the Bold and Beautiful Swim Squad has been invaluable to Royal Far West, with the club raising thousands of dollars for us over the years. They’ve proven how much fun can be had whilst raising money for a good cause!’

Anna Bowden, Community Engagement Manager



Promoting your event

Get the word out to your local community about your event!

Local press

Do you have a local newspaper or radio station who you could ask to do a story on your fundraising? Give them a call to talk through your idea and be sure to mention any personal connection to the charity.

Social media

Publicize the event on Facebook by inviting friends and posting it to local groups.

Use our resources

Print our posters and invitations, add your event details and put them up in local community spaces, or give them out to your contacts.

If you need any help, please do get in touch with our fundraising team on

1800 961 001 or

fundraising@royalfarwest.org.au

**A massive thank you from all of us here at Royal Far West
and good luck with your fundraising!**